Created Animated Video

2020

Topics

- Intro. To Digital Storytelling
- PowToon / Animaker app
- https://vimeo.com/

Participants Data

- https://bit.ly/2HN0zwB

Share your experiences

- https://bit.ly/36s8f1H

2020

Digital Storytelling

汇报人：摄图网

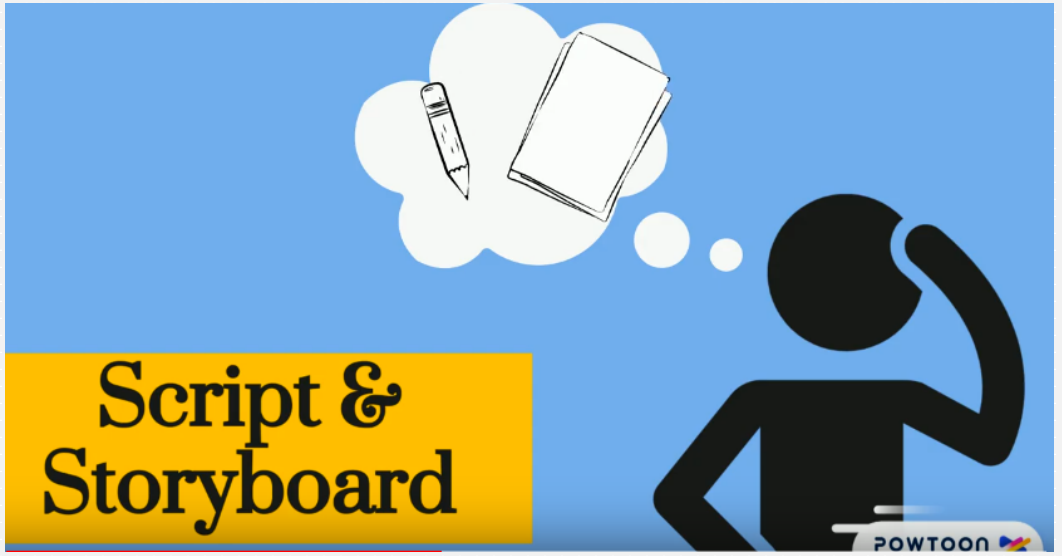
部门：摄图网

What is a digital story?

- A digital story is a multimedia presentation combining a variety of digital elements within a narrative structure (a story). Media may include text, images, video, audio, social media elements (e.g. Tweets) and interactive elements (e.g. digital maps)

Digital Storytelling Process

Brainstorm!

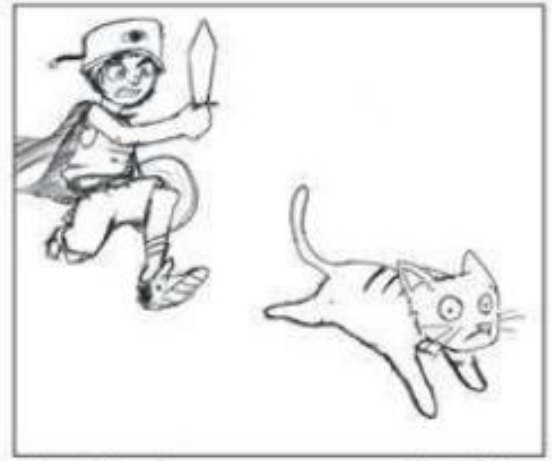

Script &
Storyboard
POWTOON

Script

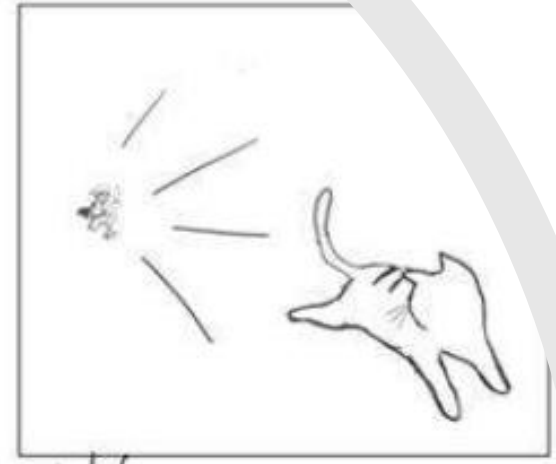
Script
Storyboard
POWTOON

Fernandez CGT 241

Shot 5
cat notices boy's intentions and becomes surprised.
10 sec

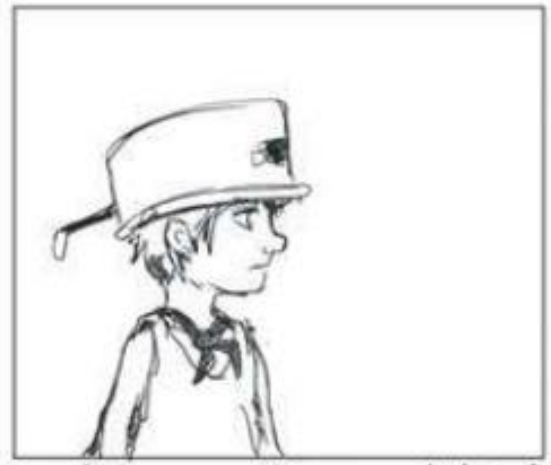


shot 6 straight cut
cat is running toward camera and away from the boy. The boy chases the cat. 10 sec



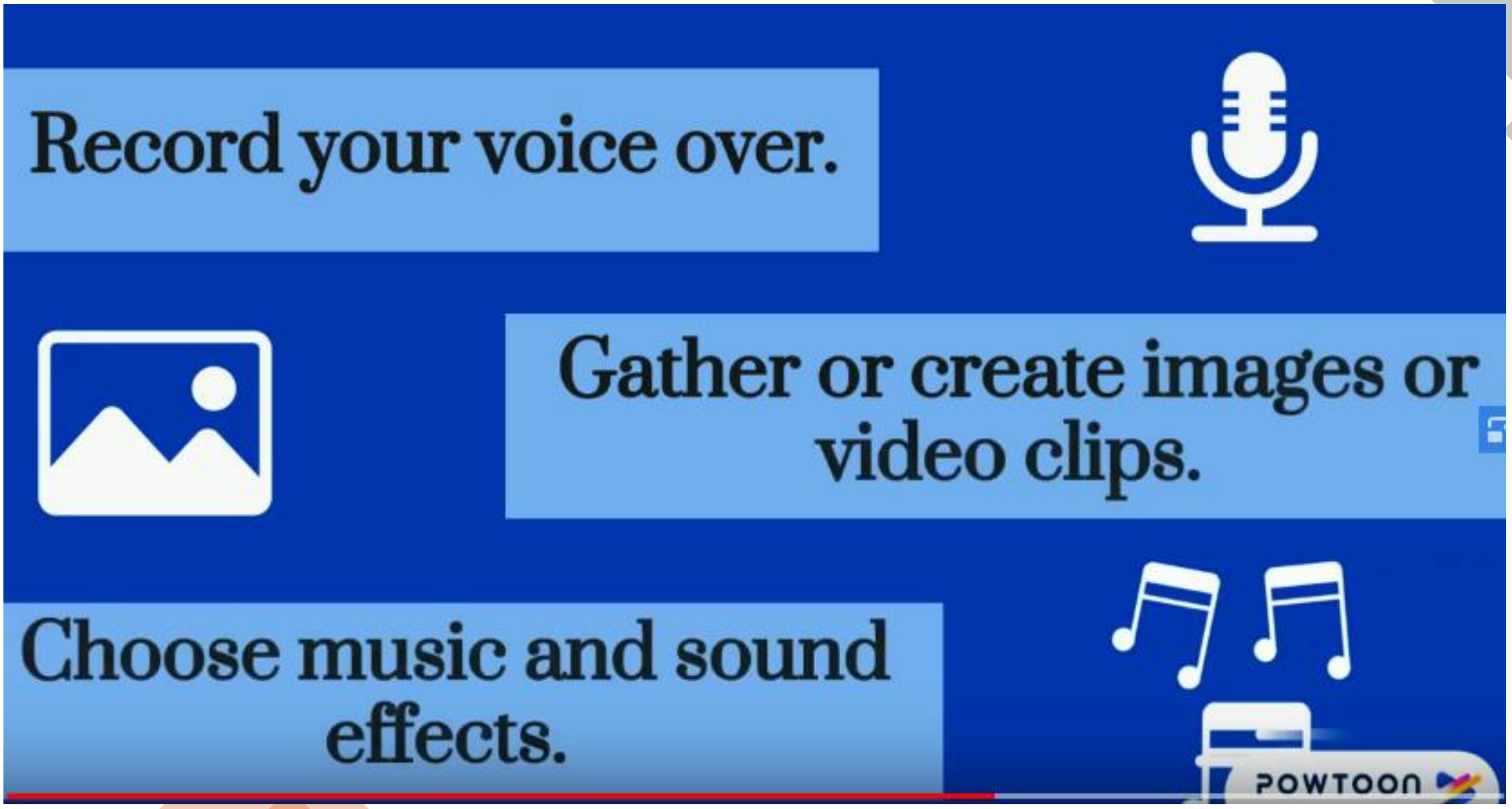
shot 6
cat pulls away from the boy, he looks back to check where the boy is.
10 sec

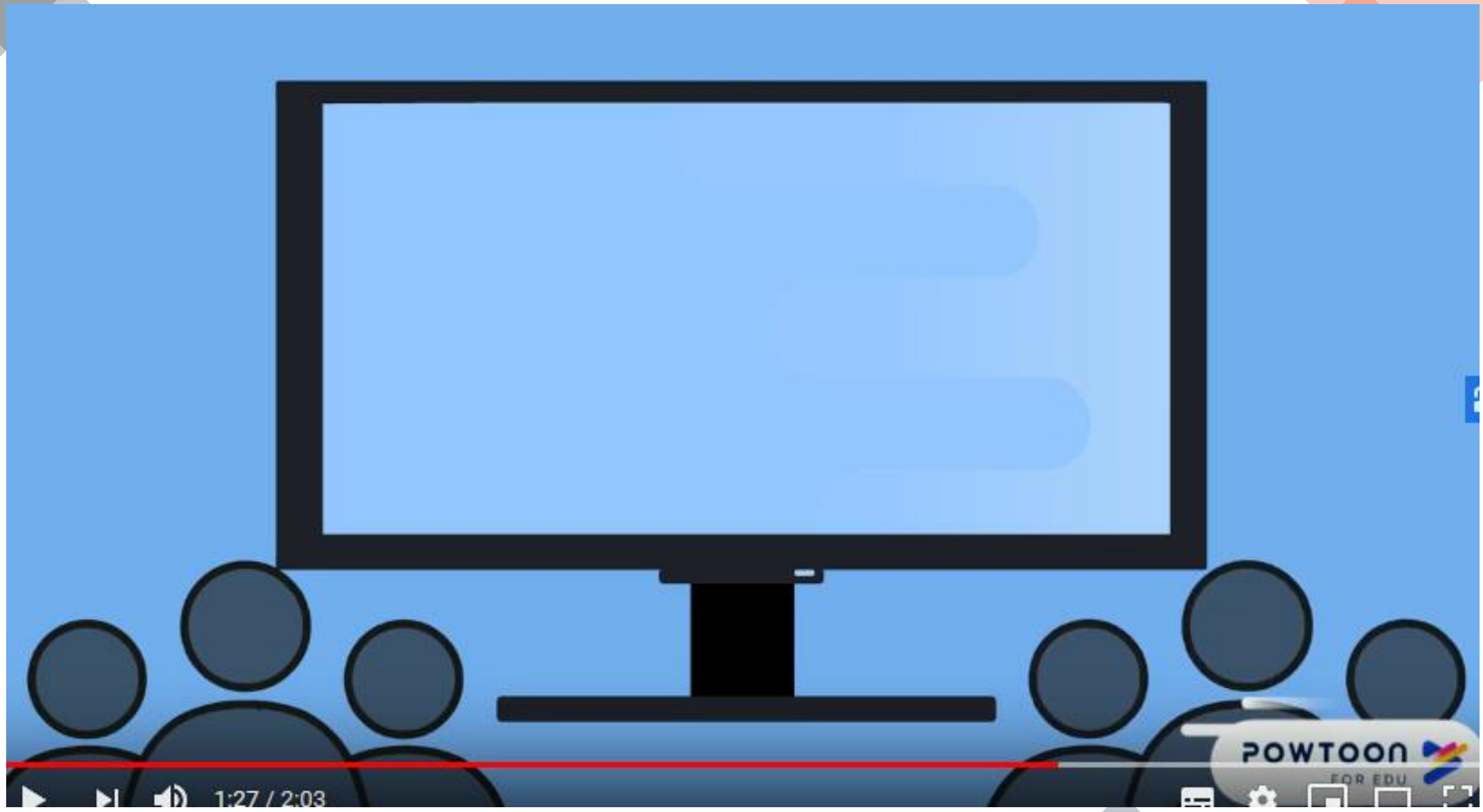
has escaped from the
s started resting
5 sec



shot 7 pan to boy's face
Boy looks back at the cat who got away.
5 sec

shot 8
Boy is seen walking
defeated


Record your voice over.
Gather or create images or video clips.
Choose music and sound effects.
POWTOON


1:27 / 2:03
POWTOON
FOR EDU

Activity

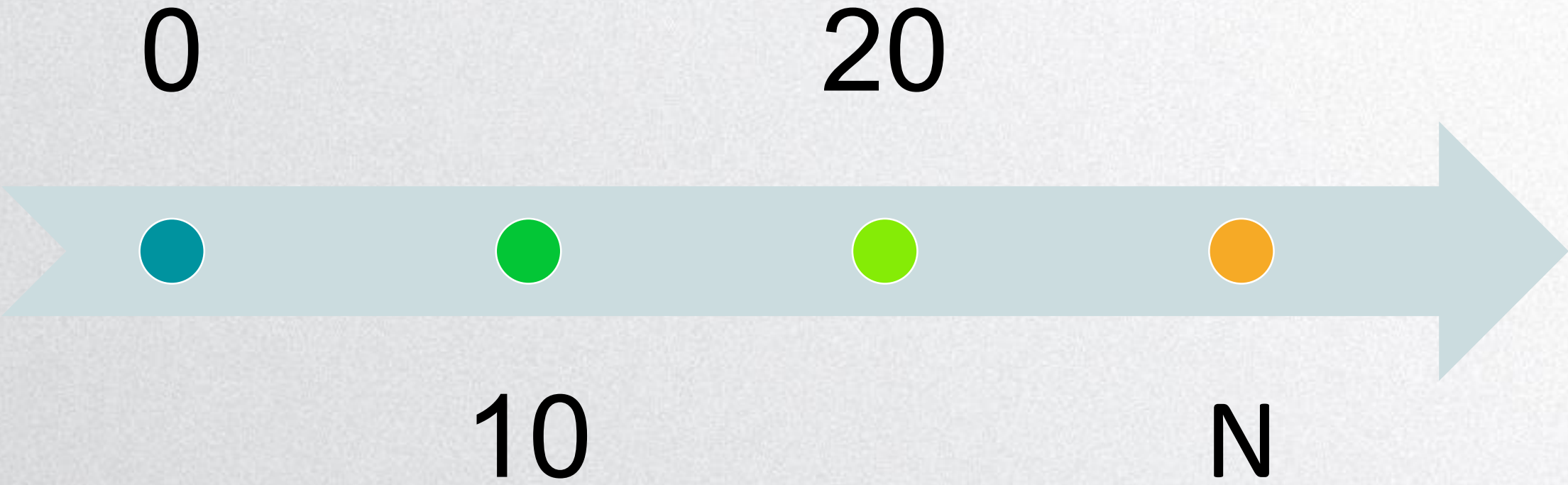
- **Write the name of story**
- **Write the script**
- **Share it**

Share

3 types of digital stories

- Personal Narratives
- Historical Documentaries
- Content Area Stories

Duration



Why create a digital story?

Practical Time

www.powtoon.com

THANK YOU